



NAWIC

2014-2015  
SPONSORSHIP  
OPPORTUNITY



Dear Potential NAWIC Sponsor:

A NAWIC Sponsorship will allow your company to demonstrate commitment and support of NAWIC's core purpose - to enhance the success of women in construction. NAWIC provides educational and networking events for members along with sponsoring creative and educational programs for students from grade school to high school. All of these are made possible through generous contributions from our industry partners. ***We thank you!***

On the following pages you will find various ways to financially support NAWIC Baltimore's efforts. If you need more information on sponsorship opportunities, please contact our chapter president at the information below.

Jennifer Sproul  
NAWIC Chapter #135  
Chapter President  
410-456-2036  
[jsproul@jvschafer.com](mailto:jsproul@jvschafer.com)

## Premier Sponsorship Packages

NAWIC Baltimore's Premier Sponsorship packages combine three Individual Sponsorships (featured on the following pages). Pick the level that best suits your needs, write one check, and get optimum coverage among NAWIC members. Premier Sponsorship Packages are discounted five percent.

### Groundbreaker's Club

**\$3,325** (5% discount)

- Combines three individual NAWIC Baltimore sponsorship opportunities: Diamond level annual chapter sponsorship, Diamond level sponsorship of our Block Kids event, and Diamond level sponsorship of our Women in Construction (WIC) Week Charity bowling tournament (see details of each individual sponsorship on following pages)
- Press release issued announcing sponsorship

### Builder's Club

**\$2,375** (5% discount)

- Combines three individual NAWIC Baltimore sponsorship opportunities: Platinum level annual chapter sponsorship, Platinum level sponsorship of our Block Kids event, and Platinum level sponsorship of our Women in Construction (WIC) Week Charity bowling tournament (see details of each individual sponsorship on following pages)
- Press release issued announcing sponsorship

### Blueprint Club

**\$1,660** (5% discount)

Combines three individual NAWIC Baltimore sponsorship opportunities: Gold level annual chapter sponsorship, Gold level sponsorship of our Block Kids event, and Gold level sponsorship of our Women in Construction (WIC) Week Charity bowling tournament (see details of each individual sponsorship on following pages)

### Hard Hat Club

**\$1,045** (5% discount)

Combines three individual NAWIC Baltimore sponsorship opportunities: Silver level annual chapter sponsorship, Silver level sponsorship of our Block Kids event, and Silver level sponsorship of our Women in Construction (WIC) Week Charity bowling tournament (see details of each individual sponsorship on following pages)



# SPONSORSHIP LEVELS

## Chapter Sponsorship

### Diamond

**\$1,000**

- Company logo/advertisement display on website (includes Hyperlink to website)
- Complimentary registration for two (2) local NAWIC Chapter #135 events
- Recognition on all Chapter communication
- Free posting on the NAWIC job bank
- Promotional materials on display at local events

### Platinum

**\$750**

- Company logo/advertisement display on website (includes Hyperlink to website)
- Complimentary registration for one (1) local NAWIC Chapter #135 event
- Recognition on all Chapter communication
- Free posting on the NAWIC job bank

### Gold

**\$500**

- Company logo/advertisement display on website
- Firm name and sponsor level on Chapter communication
- Free posting on the NAWIC job bank

### Silver

**\$300**

- Company logo/advertisement display on website
- Free posting on the NAWIC job bank

## SPONSORSHIP LEVELS

### Block Kids Sponsorship

Block Kids is a national Lego block building competition designed to introduce students to careers and opportunities in construction. Our chapter's Block Kids competition has been held for over 20 years at the Kennedy Krieger School Fairmount Campus. The children at this school have a variety of neurological disorders ranging from autism to cerebral palsy. In addition to the block competition, students participate in a hands-on demonstration of various trades such as plumbing, electrical, masonry, drywall, painting, and hoisting.

#### Diamond

**\$1,500**

- Company logo on promotional materials given to students
- Company logo on tee shirts given to students
- Company logo on event signage
- Company mentioned in press release for Block Kids

#### Platinum

**\$1,000**

- Company logo on promotional materials given to students
- Company logo on tee shirts given to students
- Company logo on event signage

#### Gold

**\$750**

- Company logo on tee shirts given to students
- Company logo on event signage

#### Silver

**\$500**

Company logo on tee shirts given to students

#### Bronze

**\$200**

Company logo on event signage

## SPONSORSHIP LEVELS

### WIC Week Bowling Tournament Sponsorship

The focus of Women in Construction (WIC) Week, March 1-7, 2015, is to highlight women as a visible component of the construction industry and to raise awareness of the opportunities available for women in the industry, as well as emphasize the growing role of women in the AEC industry.

It is also a time for local chapters of NAWIC to give back to the community. For the 3<sup>rd</sup> year, NAWIC Baltimore will partner with SMPS Maryland to host a charity bowling tournament. The charity that we have chosen to sponsor is Project JumpStart. JumpStart is a pre-apprenticeship program for Baltimore City residents. The residents take classes and receive training to get them into the building trades.

#### Diamond

**\$1,000**

- Sponsor company receives recognition at event
- Social media promotion as event sponsor
- Signage with company name displayed at event
- (1) complimentary bowling registration
- Company mentioned in press release for WIC Week

#### Platinum

**\$750**

- Sponsor company receives recognition at event
- Social media promotion as event sponsor
- Signage with company name displayed at event
- (1) complimentary networking-only registration
- Company mentioned in press release for WIC Week

#### Gold

**\$500**

- Sponsor company receives recognition at event
- Social media promotion as event sponsor
- Signage with company name displayed at event
- (1) complimentary networking-only registration

#### Silver

**\$300**

- Sponsor company receives recognition at event
- Social media promotion as event sponsor
- Signage with company name displayed at event

#### Lane Sponsors \$100

- Sponsor company receives recognition at event
- Signage with company name displayed at one bowling lane

# MEMBER COMPANIES

Baltimore Chapter #135 member companies include:

- J. Vinton Schafer & Sons, Inc.
- Grunley Construction Company, Inc.
- Johns Hopkins Health System
- The Whiting-Turner Contracting Co.
- Hertzbach & Company, P.A.
- FastSigns Arbutus
- Fidelity Mechanical Services
- Alban Cat
- Citiroof Corporation
- The Crown Electric Company
- B&R Construction Services
- The Maryland Center for Construction Education & Innovation
- CAM Construction
- Hayles and Howe, Inc.
- Tate Engineering
- Associated Builders & Contractors Baltimore Metro
- Frank J. Goettner Construction Co., Inc.
- Commercial Construction
- Barnes-Odum Group, LLC
- P. Flanigan & Sons, Inc.
- MBP
- Axiom Engineering Design, Inc.
- Corman Construction, Inc.
- Plano-Coudon Construction



# IMPORTANT FACTS

- The National Association of Women in Construction (NAWIC) originally began as Women in Construction in Fort Worth, TX. It was founded in 1953 by 16 women.
- NAWIC has since grown and is now a diverse membership with more than 140 chapters throughout the United States.
- Professional opportunities within NAWIC include:
  - Industry speakers
  - Education of youth and support through scholarships
  - Connect with other industry women
  - Community outreach projects
  - Liaison with other industry and profession organizations
- Education is highly valued within NAWIC and opportunities to further educational advancement include:
  - Professional education programs
  - Leadership programs
  - Certified Construction Associate (CCA)
  - Construction Industry Technician (CIT)
  - Construction Document Specialist (CDS)
  - Construction Bookkeeping Technical (CBT)
- Baltimore Chapter 135 has been doing their annual Block Kids Competition at Kennedy Krieger for over 20 years.
- Joint professional and networking events are held annually with groups such as SMPS, AGC and ASPE.
- Through NAWIC Baltimore's membership in the Maryland Construction Network (MCN), all NAWIC Baltimore members may attend MCN events for the member rate.
- Chapter meetings are held monthly and incorporate either an educational presentation or networking event for members and guests.





## Sponsor Level:

**Premier Package:**  Diamond (\$3325)  Platinum (\$2375)

Gold (\$1660)  Silver (\$1040)

**Chapter Sponsor:**  Diamond (\$1000)  Platinum (\$750)

Gold (\$500)  Silver (\$300)

**Block Kids Sponsor:**  Diamond (\$1500)  Platinum (\$1000)

Gold (\$750)  Silver (\$500)  Bronze (\$200)

**WIC Week Sponsor:**  Diamond (\$1000)  Platinum (\$750)

Gold (\$500)  Silver (\$300)  Lane (\$100)

## Payment Options:

- Paypal to payment.nawicbalt@gmail.com
- Check payable to NAWIC Chapter 135 mailed to:  
Joy Mott  
Grunley Construction Company  
15020 Shady Grove Rd., Suite 500  
Rockville, MD 20850

## Sponsorship Contact Information:

Name & Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Authorized Sponsorship Contact Signature:

By signing above, you confirm that you understand payment is due upon signing and that payment must accompany this form.

### Please return this form:

Via email (credit card only): - joymott@grunley.com

Via mail - Joy Mott  
Grunley Construction Company  
15020 Shady Grove Rd., Suite 500  
Rockville, MD 20850

